

LENGTHEN, THICKEN AND IMPROVE THE APPEARANCE OF YOUR LASHES AND BROWS WITH RAPID LASH. IT'S ABOUT TIME!

In just 30 days, this innovative high-performance formula promotes the appearance of natural lash and brow growth with a simple once a day application. RapidLash offers maximum protection by delivering essential proteins, vitamins, moisturizing and rejuvenating ingredients that replenish and strengthen the structure of lashes and brows, while adding shine and elasticity. Each strand is nourished providing incredible results that improve the appearance of thin, sparse eyebrows, and help transform thin, brittle or short lashes into *Thicker, Longer, Healthier*-looking lashes and brows!

#### RapidLash Key Benefits:

- **Potent Polypeptides help amplify the length, thickness and volume!** Powerful Polypeptides provide effective protection against breakage and naturally supports longer, stronger more voluminous lashes.
- **Vital proteins and vitamins help replenish and fortify!** Panthenol and rich minerals join forces to help replenish and rejuvenate lashes with essential proteins and vitamins that provide strength, shine and enhance lashes.
- **Moisturizing and rejuvenating agents help add shine and flexibility!** Unique moisturizing agents provide extreme hydration to lashes by locking in moisture while improving elasticity and durability.

**Directions:** Start with a clean, dry eye area. Using the applicator brush, apply RapidLash to the base of the upper eyelashes starting from the inner corner of the eye to the outer corner, as if you were applying liquid eyeliner. RapidLash can also be applied to the lower lash line. However, use greater care when applying to avoid direct contact with the eye.

Use RapidLash once daily in the evening before bedtime. Wait until product has fully dried before applying additional cosmetics. Once desired results are achieved, it is recommended to continue using RapidLash to maintain the appearance and condition of your lashes and brows.

*Disclaimer: RapidLash is not intended for direct contact with the eye. If this should occur, rinse thoroughly with cool water.*

## RapidLash™

EYELASH RENEWAL SERUM

#### RapidLash Safety Assessment

- \* Safety/regulatory status in the US and the European Union – **APPROVED**
- \* Consumer Skin Sensitization Patch Study – **PASSED**
- \* Dermatologist Skin Irritation Study – **PASSED**
- \* Ophthalmologist Eye Irritation Potential Study – **PASSED**
- \* All ingredients have been successfully marketed to consumers in the US and/or Internationally.
- \* Cruelty-Free
- \* Paraben-Free
- \* Fragrance-Free

**Manufactured by:**  
**International Research Laboratories**  
Chatsworth, CA 91311  
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[www.rapidlash.com](http://www.rapidlash.com)

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New!

## RapidLash™

EYELASH RENEWAL SERUM

Promotes the appearance of  
**NATURAL LASH &  
BROW GROWTH**  
in just 4 weeks!

Great for  
Eyebrows!

**Promaxyl™**  
PROFESSIONAL SKIN SOLUTIONS

## CONSUMER TESTIMONIALS

"The product is really easy to put on. It doesn't feel like anything is there, which makes it really nice. My lashes have gotten thicker and fuller since I've been using RapidLash."

**Cindy**  
55 Years Old  
Agoura  
California



BEFORE

AFTER\*

"My eyelashes were short, straight and sparse. I started noticing a difference in the appearance of my lashes after 5 days of application. I love the product!!! It almost looks like I have black eyeliner on because my lashes seem thicker – on top and bottom. Also, my lashes now curl naturally and I hardly need mascara anymore. I would greatly recommend this product to all my friends. I will continue to use this product with great satisfaction. Thank you RapidLash!"

**Marie**  
42 Years Old  
Simi Valley  
California



BEFORE

AFTER\*

"My eyelashes were short, thinned out, and very light. There were spaces between some of my lashes. Around 14 days of applying RapidLash my eyelashes appeared to have filled in and looked longer. I love my longer, darker, thicker-looking eyelashes. When I was younger my eyelashes had been long enough to use an eyelash curler and they grew closely together. When I was in my early 40's my eyelashes became shorter and sparser. Now my eyelashes appear long enough to curl. I will continue using RapidLash™."

**Tanda**  
48 Years Old  
Woodland Hills  
California



BEFORE

AFTER\*

\*Individual results may vary.

## FREQUENTLY ASKED QUESTIONS

<b>Q.</b> How long will one container of RapidLash last?	<b>A.</b> If applied according to directions, one container of RapidLash should last approximately 1-2 months. Daily applications to upper lash line only will provide a longer yield than if also applied to lower lash line and/or eyebrows.
<b>Q.</b> How long does it take to see an improvement in the appearance of my lashes?	<b>A.</b> Our efficacy tests have shown it takes approximately 3 - 4 weeks before you can see a noticeable improvement in the appearance of eyelashes.
<b>Q.</b> Is RapidLash safe to use on the delicate skin close to the eyes?	<b>A.</b> Yes. RapidLash has been ophthalmologist-tested and found to be safe and non-irritating. However, as with any cosmetic product, some individuals may be allergic to one or more of the ingredients in the formulation. If you suspect an allergic reaction, discontinue use and consult with your physician immediately.
<b>Q.</b> What if I forget to apply RapidLash at night?	<b>A.</b> If you forget and skip an application in the evening, apply product in the morning. However, a consistent routine is the key to faster, better results.
<b>Q.</b> Does using RapidLash twice a day obtain faster results?	<b>A.</b> No. RapidLash is designed to deliver fuller, longer, healthier-looking lashes with just a once a day application and additional daily applications are neither necessary nor recommended.
<b>Q.</b> What should I do if I accidentally get RapidLash in my eyes?	<b>A.</b> In the event of direct contact with eye, rinse the eye with plenty of water. If irritation from direct contact occurs and persists, consult with your physician immediately.
<b>Q.</b> Is it normal to experience some tingling on my lash line when I apply RapidLash?	<b>A.</b> Some consumers have reported experiencing a mild sensation upon application. It should improve within a few minutes and with continuous use you should no longer experience this mild tingling. If the tingling persists or the sensation is associated with redness and/or irritation, discontinue use and consult with your physician.
<b>Q.</b> What happens if I stop using RapidLash?	<b>A.</b> Once you have achieved the desired appearance of lashes, it is recommended you continue to use RapidLash to maintain the appearance. RapidLash will continue to nourish and enhance your lashes to help keep them looking healthy and conditioned.
<b>Q.</b> Can men use RapidLash?	<b>A.</b> The product is unisex and the formula is clear and transparent which makes it ideal for men to use as well.
<b>Q.</b> Can I use RapidLash on my lower lashes?	<b>A.</b> Yes. However, use greater care when applying to lower lash line to avoid direct contact with the eye.
<b>Q.</b> Can I use RapidLash on my eyebrows?	<b>A.</b> Yes. RapidLash is beneficial for improving the appearance of thin, sparse eyebrows as well.
<b>Q.</b> Can I use RapidLash if I wear contact lenses?	<b>A.</b> Yes. RapidLash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.
<b>Q.</b> Can I use RapidLash while I have eyelash extensions?	<b>A.</b> Yes. RapidLash is a wonderful blend of nourishing ingredients that are suitable to use while you have eyelash extensions.
<b>Q.</b> My husband noticed that my lashes seemed darker after using RapidLash for just a few weeks. Is that possible?	<b>A.</b> The product is clear and transparent in its formulation. Due to the improved healthy condition, the lashes may appear fuller and thicker and the lash line may appear more defined.
<b>Q.</b> I have been using RapidLash for a while now and have noticed that the base of my eyelashes has become a bit darker. What should I do?	<b>A.</b> The product is not intended to darken the skin. However, a small number of consumers have reported a faint darkening of the lash line, similar to eyeliner. If the effect bothers you, please discontinue use.
<b>Q.</b> Would RapidLash help if I have undergone radiation treatment and as a result my eyelashes and brows are very sparse?	<b>A.</b> Yes. We have been told by consumers who have undergone such treatment that with regular use of RapidLash the overall appearance and condition of their lashes and brows has improved.
<b>Q.</b> Can I use RapidLash if I am pregnant or breastfeeding?	<b>A.</b> We recommend that you discuss use of this product with your physician if you are pregnant or breastfeeding.